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**For Immediate Release**

## **METROJET LTD. UNVEILS NEW IN-FLIGHT ‘LIFESTYLE EXPERIENCE’ IN NEW ‘LUXURY JOURNEYS’ INITIATIVE**

***New Flight Attendant Uniforms Created By Renowned Designer Dorian Ho  
Unique Food Pairing Menu by The Glenlivet and Messina iL Ristorante***

**HONG KONG – 2 September 2013** – Metrojet Ltd., ([www.metrojet.com](http://www.metrojet.com)) a leading provider of business aircraft services in Asia, today announced a totally new in-flight ‘lifestyle-experience’, combining the unveiling of a new flight-attendant fashion look with the launch of a new menu of the finest gourmet food and The Glenlivet 18-year-old Single Malt Scotch Whisky drink pairing.

The new initiatives are part of a new “Luxury Journeys” campaign, which will see Metrojet collaborating with the finest luxury partners to offer on-going seasonal and exclusive products and services to its elite customers.

Metrojet has collaborated with acclaimed Hong Kong-based fashion designer Dorian Ho, in the design of new cabin-crew uniforms.

The new cabin-wear collection includes a core wardrobe of a coat, a dress and a suit, featuring simple but elegant accents of black, cream and beige. The subtle classic colours, worn by the team of 40 Metrojet in-flight attendants, matches with the prestige and elegance of the company.

The concept behind the new uniforms was to create a perfect mix of east meets west with beauty and functionality. The coat is fitted with an intricate Chinese-style satin belt. Influenced by the oriental aesthetics, the dress features traditional Chinese buttons and falls elegantly just below the knee.

Celebrated Chinese designer, Dorian Ho said, “This project was a pleasant challenge for me. There were so many things to consider when designing the outfits. Each piece has been tailor-made with bespoke elements, but they must also perform a function and the ladies need to feel confident and comfortable in their uniforms whilst working around the aircraft.”

The fresh, new, fashion collaboration is accompanied by a unique culinary experience that pairs the finest The Glenlivet 18-year-old Single Malt Scotch Whisky with a sumptuous menu, created by Executive Chef Francesco Greco of top Hong Kong Italian restaurant, Messina IL Ristorante under K.O. Dining Group.

The Messina Metrojet 3-course pairing special seasonal menu delicately marries the silky smooth finish and elegant vanilla and floral flavours of The Glenlivet 18YO, enriched by a layer of orange and chocolate taste from the ex-sherry cask matured whisky, with the Italian 3-course pairing menu.

An entrée comprises Scottish smoked salmon with Sicilian orange salad, followed by a mouth-watering main course of Mezzi Paccheri pasta in Mazara del Vallo red prawn sauce and completed with a Torta apples, saffron and raisin, Madagascar vanilla sauce dessert.

According to Francesco Greco, the elegance of whisky requires food to balance its crispiness; therefore the menu offers a simple pairing of intense flavours, natural depth and sweetness. Mr. Akihiko Nosaka, Director of Beverage of K.O. Dining Group said, "This perfect balance will entice an even more delicate taste of Italian cuisine with the smoky aroma and mellow elegance of The Glenlivet. Guests can expect to enjoy perfect pairing in this whisky flight menu with The Glenlivet 18YO."

"Whisky professionals in Scotland add water to the whisky during tastings in order to identify all the flavor in a whisky. By carefully monitoring the amount of water to be added to The Glenlivet 18YO along with the appropriate wine glass, certain flavors in the whisky can be highlighted to better match with the courses," commented Darren Hosie, Brand Ambassador of The Glenlivet.

Amongst other in-flight products and services, the 'pairing' menu represents a special seasonal accompaniment to Metrojet's dedicated Peninsula-inspired in-flight menu.

"Metrojet's new uniform and seasonal menu launch, offers a truly unique in-flight experience for our clients," explained Metrojet CEO, Mr. Björn Näf.

"Our collaboration with Dorian Ho has been a fascinating creative journey, resulting in a new, elegant and classic look for our flight attendants.

"The Glenlivet and Messina pairing menu continues the enhanced Metrojet lifestyle experience, combining with all the traditions of the very finest Speyside whisky with a truly innovative Italian food pairing.

"Whilst we embrace clients' in-flight preferences, it is at the core of the company to bring meticulous and unrivalled experiences to clients. We will continue to further enhance and refine our service offerings, which represent the very essence of Metrojet, reflecting our Quality, Heritage and Excellence."

Established in 1995, Metrojet is a leading business jet operator and maintenance provider in Asia. The company offers comprehensive aircraft management, consultancy, maintenance and charter services and pioneered business aviation services in Hong Kong.

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## **NOTE TO EDITORS**

**Metrojet Limited.** Established in 1995 and part of the Kadoorie Group, sister company of The Peninsula Hotels. Metrojet is a leading operator and maintenance provider of business jets in the region, and pioneered business aviation services in Hong Kong. The company was awarded an Air Operator's Certificate (FAA Part 121 equivalent) in June 1997. Metrojet is Hong Kong's only fully licensed business jet operator, providing the complete range of business aviation services, including: aircraft charter, comprehensive aircraft management, aircraft maintenance service, aircraft co-ownership programmes, aircraft consultancy, and aircraft acquisition and sales.

Metrojet's maintenance department is currently a fully certified Repair Station with approvals from the Hong Kong CAD, the United States FAA and is fully authorised to carry out maintenance on aircraft registered in China, Macau, Taiwan, Thailand, Indonesia, Malaysia, Bermuda, Canada, Isle of Man, and Cayman Islands. Metrojet is an Authorised Gulfstream Warranty Repair Facility, an authorised Bombardier Aircraft Service Facility, and an Authorised Embraer Service Facility. It is also a Cessna Citation Service Center, as well as a Hawker Service Center. Its highly trained engineers have Pratt & Whitney, Rolls-Royce, GE and Honeywell APU type ratings, and its Avionics and Airframe engineers have ratings on Gulfstream, Bombardier, Hawker, Dassault Falcon, Cessna, Embraer, and Boeing aircraft.

As part of an international expansion programme, Metrojet has opened a maintenance facility, Metrojet Engineering Clark Ltd. (MEC), located at Diosdado Macapagal International Airport, within the Clark Freeport Zone in the Philippines. Metrojet has also established a joint venture with India-based Taj Air to establish TajAir Metrojet Aviation in Mumbai, offering maintenance and management services to the growing Indian business aviation market. Metrojet has also announced its expansion into the China market with a joint-venture agreement with Zhuhai Hanxing General Aviation Co. Ltd.

For further details, please browse our website [www.metrojet.com](http://www.metrojet.com)

**About The Glenlivet.** The Glenlivet is currently the No 2 single malt Scotch whisky in the world and the No 1 single malt Scotch whisky in the US – the world's largest malt whisky market. Crafted in the remote Livet Valley since 1824, it is the only whisky with the unchallengeable right to be called The Glenlivet. For further information, please visit [www.theglenlivet.com](http://www.theglenlivet.com).

**About Messina.** Part of the KO Dining Group, Messina, named after a city in Sicily, features the finest cuisine from southern Italy. Its award-winning Executive Chef, Francesco Greco, specializes in fine Italian cuisine with influences of classic French techniques. In December 2012, the restaurant received a recommendation as a "Particularly Pleasant" in MICHELIN Guide Hong Kong Macau 2013. Messina also received the "Best of Award of Excellence 2013" presented by Wine Spectator in July 2013. For further information, please visit [www.KOdining.com](http://www.KOdining.com).

**Distributed on behalf of Metrojet Ltd. by FleishmanHillard Hong Kong Limited. For more information, please contact:**

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